

# Let's Get Practical

## Short-cycle Simplified Strategic Planning

Episode 7

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Many CEOs face the frustrating challenges of leading your organization with on-point strategic planning in a world of constant change to execute effectively with a remote and digital workforce.

### Let's Get Practical:

1. Acknowledge that we are in unprecedented times with the pandemic, global supply chain issues, change in the U.S. administration and a whole lot more.
2. Keep the lines of communication open while respecting that you and your people need boundaries to stay safe and effective (no 10:00pm calls and texts expecting an immediate reply).
3. Discuss and establish a strategic meeting cadence that keeps you agile and ahead of the curve. (short cycle vs. annual).
4. Keep your eyes on what is in your control and what isn't as you focus on strategic execution.
5. Establish a safe environment to execute the plan. (psychological safety).
6. Involve more people than you might normally involve in short-cycle strategic planning and execution.
7. Recognize that it is harder to create simplicity than it is to create complexity.
8. Ensure that everyone knows what they are doing and stays healthy as we move through the change curve together.
9. Recognize and honor differences in style, thinking, backgrounds and life challenges while working from home.
10. Offer stated appreciation frequently! (when you see it, say it).